

T O P 5 R E A S O N S Y O U W A N T
T O B E O N T I K T O K I F Y O U
H A V E A N O N L I N E B I Z

P L U S . . . 

H O W T O
G E T
S T A R T E D



Y O U R Q U I C K S T A R T G U I D E

Top 5 Reasons You Want To Be On TikTok If You Have An Online biz

1 It sets the trends

It's the innovator of short-form videos* that all other platforms are imitating.

*Short-form videos are quick 60 seconds or less videos that educate, entertain or inspire and are optimized with a hook, value, and call to action.

** If you have been consistently posting to other platforms and not getting results, that's because you're already behind the trend. If you want to be ahead of the trend you want to be growing on TikTok first.

2 Huuuge time saver

Forget about burning yourself out trying to create "perfect" content. TT thrives on authentic (no make-up, messy hair, PJs...), SHORT content and it can take as little as 15 mins to create ALL of your content for the day.

And.. TT loves to put your content in front of new eyes every time you post so you can put the same content out more than once and get even more saves, follows, and link clicks!

Get ready to be ULTRA efficient because, once you create a piece of content on TT you can repurpose it on multiple platforms --> FB Reels, IG Reels, YouTube Shorts, and Pinterest. (#perfectforbusypeople)

3 #TikTokMadeMeBuyIt

TikTokers love to shop And reaching a targeted audience that wants to purchase without convos is the norm on TT. (Note: this is not a license to spam)! Attraction Marketing is still key on this platform and so is knowing the TT culture (there are some things ya just don't do or say on TT).

When you hit 1000 followers TikTok lets you add a clickable link with your top solution that people are looking for and they'll shop while you live your life!

If you're tired of drawn-out convos that don't convert.. TikTok is your platform



Top 5 Reasons Cont...

4

Quickest way to attract a new audience

Short-form video is the quickest way for your audience to know, like, and trust you and the #1 way to grow your business in 2023.

No joke, TikTok actually surpassed Google and FB to become the MOST VISITED site on the entire internet with BILLIONS of eyeballs on it every single day. That's wild!

If your audience has gone stale and you have no new hot prospects TT will quickly change that.

5

It's the ultimate equalizer

Everyone has the opportunity to achieve astounding social reach and see immediate results!

Your reach is not determined by your 'friends', it is determined by the system. And you can get 5x, 10x, 100x, or even 1000x the exposure you'd get on any other platform.

If you've run out of ways to grow your audience on other platforms that problem will be solved on TT with its super intuitive algorithm that finds people for you. Say what??? Yup.. how cool is that?

And bonus #6 the best of all... It's Funnnnn!

It's not like the other platforms. It's super fun and easy to create quick engaging content that keeps your audience coming back for more!!

If you're no longer having fun in your business you will see once you're creating on TT exactly what you've been missing. It's a marketer's dream come true.

**Have you already begun to see how powerful this is for your business?
Keep reading because it gets even better!!**



5 Steps to Getting Started on TikTok

- 1 Set up your profile (decide if you want a business or creator account)
- 2 Get on the 'For You' page and "train" the algorithm to show you what you wanna see!
- 3 Choose a niche and get laser focused on serving them up the right content so you can get 1000 followers and put that clickable link in your bio (#SalesInYourSleep!)
- 4 Decide when and how often you'll post
- 5 Choose your video styles and be sure to have hooks, value and calls to action!



There you have it... Time to jump in and start having some TT fun!!

When you get started you will see how powerful and easy this platform can be to Boost your 2023 Sales

The fact that you're here means you're ready for the next level in your business and beyond ready to align with a fresh audience that WANTS exactly what you offer.. no more posting in your friend and family zone!

And If you're like most people and still nervous about getting started... and you like to skip time lines and get the fastest results possible in the least amount of time... this next step is for you



You can GET leaps and bounds ahead of your competition, attract your perfect audience faster, get crystal clear on what to share on TikTok, and save yourself hours of time by joining the [RockTheTok Academy](#) with a proven TikTok blueprint that's designed to launch high achieving newbies.

TikTok is still brand new territory, and like you, it was unnerving for me to make the leap into the unknown, however, with the help and the support of hundreds of other [#RockTheTok](#) students, myself included, you'll be able to jump timelines and crush your biz goals!

[Go here to find out all the details and how you can secure your spot in #RockTheTok!](#)

Next course launches, Jan 18th!!

WONDERING WHAT RESULTS NEWBIE
ROCKTHETOK STUDENTS ARE SEEING?



Carrie Schrader RX

"I learned soooo much! I can't believe I used to be intimidated by TikTok. It's so different than I expected, and a brand new audience! I'm over 1000 followers in under a month! "



Chris Susan Beesley

2d · 🌐

Last night we hit 1000 followers and in 7 days

You just have to get your head down and do the thing

Face your fear and do it anyway

Thank you 🙌 Mike, Carla and Shannon for your amazing training and especially the support in the Academy

Onwards and upwards



Sara Nicholson

December 16, 2022 at 12:56 PM · 🌐

[#win](#)

I'm just so so excited right now. I have always had a hard time trying to come up with content. But now that I have niched down, it's truly so easy! And I just want to say thank you for this training and this challenge!! I'm having so much fun already!

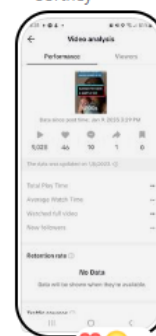


Nan Sowieja

December 15, 2022 at 3:04 PM · 🌐

#win up to 4900 followers in a few weeks! I had my 1st tt on my niche go to 86.5k followers. Took messy action.

Cortney



Omg I reached 9k!!!!